

THESIS

**ENTREPRENEURIAL CHARACTERISTICS OF UNIVERSITY
STUDENTS IN INDONESIA AND UNITED STATES OF
AMERICA AND THEIR TENDENCY TO BE ENTREPRENEUR**



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DEDICATION

THIS THESIS IS DEDICATED TO MY PARENTS.

FOR THEIR ENDLESS LOVE, SUPPORT AND ENCOURAGEMENT.



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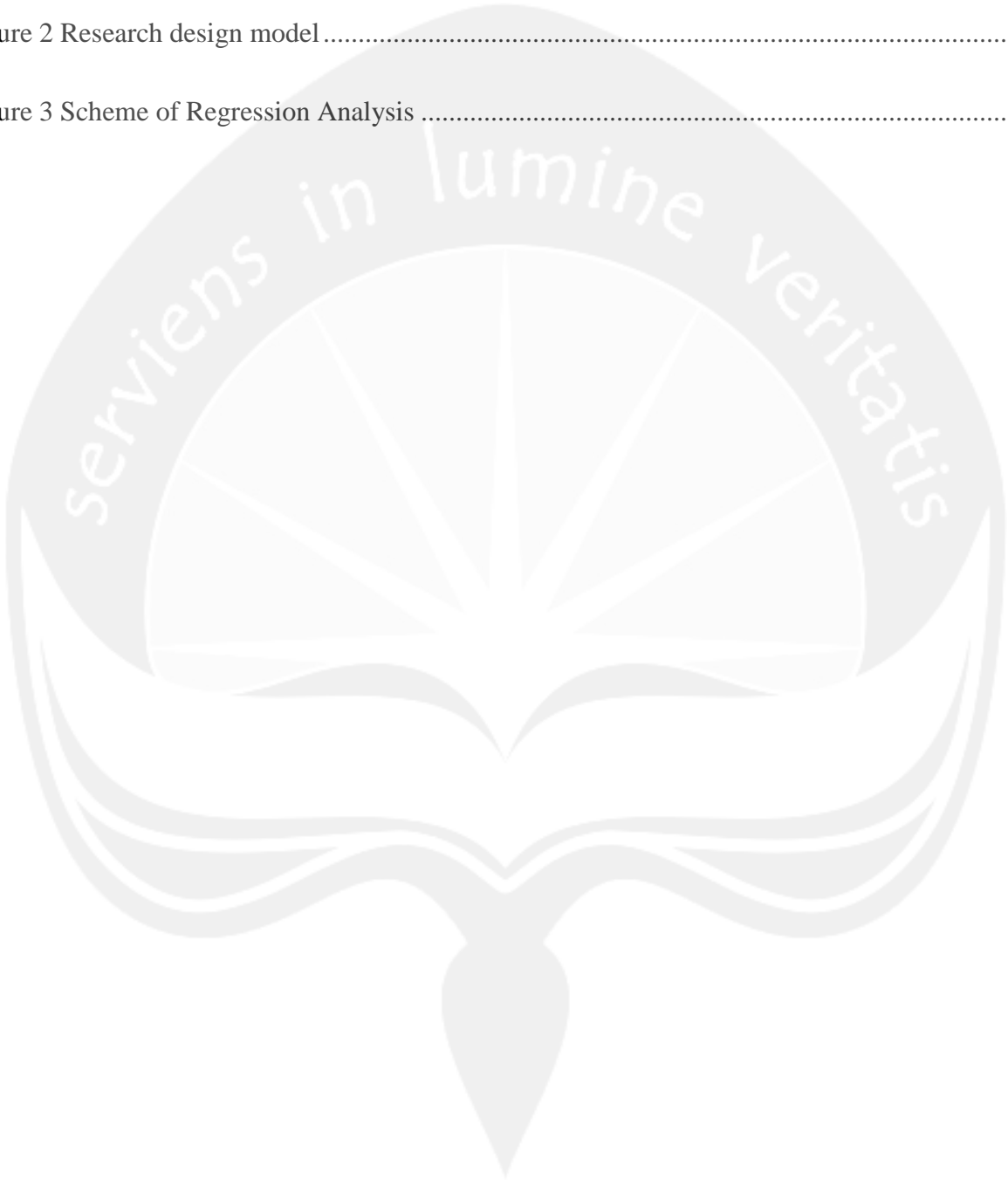
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Abstract

Becoming an entrepreneur depends on numerous characteristics that influence individuals on this specific research the focus is university students from Indonesia and United States. This thesis focuses on entrepreneurial factors triggering people to start thinking and acting entrepreneurially. The purpose is to investigate the relationship between the tendency to be entrepreneur and selected entrepreneurial characteristics on university students in Indonesia and in United States of America. Here, a closer look is taken on factors achievement motivation, need for affiliation, locus of control, tolerance for ambiguity and fear of failure. This research aims to identify the entrepreneurial characteristics of university students in Indonesia and the United States. For this investigation, the researcher performed a quantitative research using primary data collected with a five point Likert scale questionnaire. The data set contains information of 300 university students from two different countries and is analyzed with the statistical program SPSS. With this regard, we have studied the personal characteristics of university students that affect their tendency to be entrepreneur and also a comparative study about the personal characteristics of students in Indonesia and United States was conducted.

Key Words: Entrepreneurship; Tendency to be entrepreneur; University Student; Entrepreneurial characteristics.